BCS Consultancy Specialist Group (CONSIG)

**Hybrid: Vibe Consulting – Death of Consultancy or Its New Superpower?**

*Workshop and discussion reviewing how consultancies and consultants are employing generative AI and agentic AI and predicting the future for AI-enabled consulting.*

**Date:**

Thursday 13th November 2025

**Speaker**

Dr. Alan Warr BA MBA MSc PhD MBCS CITP

**Agenda**

6.30 – Welcome & notice

6.40 – Workshop

7.40 – Discussion & next steps

8.00 – Workshop ends with networking

**Synopsis**

Some notable AI industry leaders have predicted the end of management consultancy! But two recent AI expert panels at the BCS concluded differently that AI is both a threat and an opportunity for consultants. Our speaker served on both panels and picks up from those discussions and aims to start to ground this work, so that consultants can act to counter the threats and (as with past waves of global change) seize the opportunities and provide leadership to their clients on AI. Indeed, our speaker will boldly suggest a new “golden age” for consultants awaits, if the profession gets this challenge right.  
  
The content of the workshop will be practitioner and practice focused:

* Review of workshop attendees’ usage & “lessons to date” on AI
* Benchmarking against evidence of wider utilisation of generative & agentic AI
* Case based review of the consulting industry’s current efforts & strategies on AI
* Theoretical propositions for AI’s value as a new capability in consultancies
* Introductory demonstrations on developing AI consultant co-workers and the potential for Agentic AI enabled consultancies.
* Workshop activities on the actions consultancies and consultants must be taking now

Although this workshop will combine some technical demos, the time available limits these and means the workshop will sometimes need to be at a conceptual and introductory level. So, this workshop is aiming at consultants and other professionals needing an “on-ramp” to ensure they are not left behind or want pointers to how they can get an “early mover advantage”.   
  
Specialists and experts in AI may find the content too introductory. Non consultants are welcomed but the cases and focus will be the practice of consultancy, and such attendees will need to adapt it to their personal context. The content will be vendor agnostic.

**Speaker Biography**

**Dr. Alan Warr BA MBA MSc PhD MBCS CITP**

Dr. Alan Warr is the past Chair and current Treasurer of the BCS Consultancy Specialist Group. He has four decades of consultancy experience specialising in IT and AI transformations. He has worked for major consultancies such as PA, BT, Capita, KPMG. And he has also been an internal consultant with Revlon, Bupa and the NHS. He worked himself up the consultancy ranks from analyst to the leadership of significant practices. In recent years, he has been an independent consultant. And he has contributed to the work of the BCS as a volunteer for many years. Academically, he holds an MSc in Computer Science, a Cranfield MBA and an LBS PhD in the strategic management of technology. His current main area of research is in applying AI to transforming consultancy into a service industry available to all.

**The event is brought to you by the BCS Consultancy Specialist Group (CONSIG)** and is part of its CPD programme.

**Photo**



**Marketing Thumbnail (Eye Candy)**

A group of people looking at a human head

AI-generated content may be incorrect.

**Event Logistics**

1. **Attendee Numbers**

* Target max at 30 in room and 50 on-line (rationale is effective group exercises).
* Suggest set max bookings on BCS booking system to 60 in room and 100 on-line to allow for “no-shows”.

1. **Resources**

* Alan – speaker & facilitator | Antonio – Chair & notices | Simon – on-line facilitator
* BCS London venue, technical equipment & security/technical support
* BCS Zoom meeting platform
* BCS Eventbrite & Events part of website
* BCS Catering
* CONSIG budget (for catering)
* Alan’s MacBook for presentation
* Slide deck
* Demos
* Open AI and Gemini AI platforms for demos
* Post-it notes for gathering participant needs for further CPD

1. **Argument for NOT posting to the BCS YouTube Channel**

* The materials will date super-quickly
* The workshop format (rather than lecture format) allows for interactivity but would need a lot of editing, which is low ROI effort
* The event is designed to encourage interaction from attendees (for engagement) and knowing it isn’t being published will help with openness.

**CPD Event Outline Design**

**Event:** *Vibe Consulting – Death of Consultancy or Its New Superpower?*

| **No** | **Activity** | **Length** | **Time** |
| --- | --- | --- | --- |
| *1* | *Prepare room & start up Zoom meeting* | *30* | *-30* |
| *2* | *Welcome & Parish Notices (CONSIG Chair)* | *5* | *5* |
|  | **Section 1: Introduction & Viewpoint from the Event** |  |  |
| 3 | Agenda | 1 | 6 |
| 4 | Nestor (General AI Consultant) introduces the topic and why it is important | 2 | 8 |
| 5 | Tech bros quotes on “end of consultancy” (3) | 1 | 9 |
| 6 | Summary of previous two CONSIG expert panel meetings – generates continuity? | 2 | 11 |
| 7 | In room 5 min Buzz Group Exercise: Share what you have been doing with AI, what is working and lessons. Debrief.  On-line: Answer same question into chat reading contributions of others and building on them. Projected on screen in room. Simon to summarise? | 10 | 21 |
| 8 | Debrief from exercise. Simon or Alan summarises on-line chat. Alan brings in participants with insights to share | 2 | 23 |
|  | **Section 2: Where is business & consultancy with AI enablement** |  |  |
| 9 | Brief history of generative AI and agentic AI | 1 | 25 |
| 10 | HBR survey on usage | 0.5 | 25.5 |
| 11 | Anthropic measurement of actual usage | 0.5 | 26 |
| 12 | MIT survey on failing Applied AI projects in corporates | 0.5 | 26.5 |
| 13 | IBM survey on AI and consultancy | 0.5 | 27 |
| 14 | Global AI consultancy revenues | 1 | 28 |
|  | **Section 3: Case-based Review of what consultancies are doing with AI** |  |  |
|  | **Strategy Houses’ Responses to AI in Consultancy** |  |  |
| 15 | McKinsey’s “Lilli” | 1 | 29 |
| 16 | BCG’s “Gene” | 0.5 | 29.5 |
| 17 | Bain’s “Sage” | 0.5 | 30 |
|  | **Big-4’s Responses to AI in Consultancy** |  |  |
| 18 | KPMG’s “Joule” | 0.5 | 30.5 |
| 19 | Deloitte’s “PairD” | 0.5 | 31 |
| 20 | PWC | 0.5 | 31.5 |
|  | **Tech Industry Responses to AI in Consultancy** |  |  |
| 21 | Accenture | 1 | 32.5 |
|  | **Challenger Consultancies Leveraging AI in Consultancy** |  |  |
| 22 | Unity Advisory | 1 | 33.5 |
| 23 | Distyl | 1.5 | 35 |
| 24 | Insights from Cases | 3 | 37 |
| 25 | Theoretical Proposition (“Frictionless Intelligence”) | 1 | 38 |
| 26 | Vibe Consulting Futures | 1 | 40 |
|  | **Section 4 – Brief Introduction to Technical Side of Vibe Consulting** |  |  |
| 27 | Demo 1 – Asking Nestor whether You Could Build an AI-Enabled Challenger Consultancy Firm? | 2 | 42 |
| 18 | Demo 2 – Illustrating how GPT5 can provide a strategy for a client – naïve prompting | 2 | 44 |
| 29 | Demo 3 – Low Code implementation of a specialist AI consultant | 3 | 47 |
| 30 | Conceptual Demo 4 – Low Code implementation of a multi-agent autonomous consultancy practice | 3 | 50 |
|  | **Section 5 – AI Futures for Consulting** |  |  |
| 31 | Group Exercise: Discuss in buzz groups (on-line participants comment in chat and review contributions of others) key actions for our attendees, our profession & what further CPD events are needed from BCS CONSIG | 10 | 60 |
| 32 | Vision: Creating a “Golden Age” of AI-Enabled Consultancy | 2 | 62 |
| 33 | Homework: Strategy Map & Strategic Grid | 2 | 64 |
| 34 | Final word from AI itself! Advice from “Nestor” on winning in the age of agentic AI | 2 | 66 |
| 35 | Q&A, contributions from floor & onto networking | - | 66 |